

## Dear Fellow PCCS Parents:

My name is Dan Fedor and I am seeking election to the school board.

My wife Jessica John and I have two daughters and both attend PCCS (2nd and 5th grades).

We have lived in Prairie Crossing for the past ten years.

I am an attorney by training, but have been in technology sales for the past ten years and currently work for a start-up company out of California called Nauto (focused on safety technology for fleet vehicles and autonomous capability long-term).

I have two primary reasons for wanting to join the board in addition to the general desire to be a part of our collective children's school to make it the best it can be.

Coding - I have worked in the field of technology for the past 10 years. Though I work in sales, the value of computer coding skills cannot be overstated in this day and age. I personally founded the PCCS chapter of The Girls Who Code program and we have young women from multiple school districts and even from Wisconsin attending our club. This tells me there is a demand from parents to teach these skills and I have put together a tentative plan to initiate a coding program for all students at PCCS in the 5th-8th grades. We can certainly look at coding for younger grades as well, but the primary goal is to introduce coding to our school.

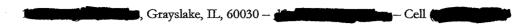
Parent Involvement - Our family is a lot like yours in that we are constantly running the kids to lessons, sports, activities, etc. We understand this can make it difficult to find time to volunteer at the school, or to simply keep up with all of the announcements. I want to address this in several ways, but I want to harness some currently available technologies (such as internal twitter-like accounts) for parents to stay abreast of school events and opportunities to volunteer. I would like to advocate for some additional "town hall" style meetings whereby parents can simply learn how to address issues and concerns to the school.

My wife and I have both found in our time as PCCS parents, that the greatest way to stay involved is to get involved. This can be done in so many ways, such as volunteering to join the board, assist with Farm to Table, chaperone field trips, etc. For busy parents, the least we can do is make sure you are fully informed of the goings on at the school in the most convenient way possible.

It suffices to say that this school means a great deal to us and I aim to serve your interests as a board member and would want to make myself available to you for any questions, comments, ideas or concerns you may have while serving.

Thank you for your consideration.

# DANIEL J. FEDOR



#### **TECHNOLOGY SALES**

#### Fleet Sales Manager - Nauto, Inc.

November 2015-Present

Nauto offers an in-vehicle camera system using artificial intelligence to monitor both the driver and the road to create a safer driving environment for both enterprise and for-hire transportation companies. As Fleet Sales Manager, Dan drew upon his extensive contacts in the for-hire transportation sector in an effort to seed Nauto devices around the country in varied market environments. Dan exercised his relationships with insurance carriers to secure pilot programs of the technology with multiple fleets in the for-hire space. Dan identified, led and succeeded in obtaining approval of Nauto as an official technology participant in the NYC TLC Vision Zero Program. Dan routinely and individually represented Nauto at various industry trade shows to grow his already exhaustive contacts in that space. Dan championed strategic meetings with major players in the TNC (Rideshare) space as well as major players in the Auto/OEM space. Dan fostered existing and new relationships with traffic regulators around the United States, Canada & Australia. Dan also fostered and grew relationships with fleets and strategic partners both domestically and internationally.

# Director of U.S. Sales - VerifEye Camera Technologies, Inc.

March 2014-November 2015

VerifEye Technologies, Inc., is a Canadian based maker of in-vehicle safety camera systems for commercial transportation companies. Dan, as Director of U.S. Sales, was responsible for maintaining and increasing sales of camera systems to current clients, as well as opening new markets in the U.S. and beyond. In his first year, Dan opened significant new markets in St. Louis and Minneapolis and also brought on new clients in existing markets such as Portland and Chicago. Dan exercised his existing relationships with major insurance carriers in the for-hire space to create a formula whereby the insurer purchased the VerifEye systems on behalf of their insured fleets. Dan also made inroads into international markets such as Dubai and Uruguay. Dan was responsible for representing VerifEye at various trade shows and conferences throughout the year.

#### Regional Sales Manager, Central U.S. – RideCharge, Inc. (Curb)

February 2012-March 2014

Dan was the Regional Sales Manager for Curb (formerly known as Taxi Magic and now part of Verifone). Dan was responsible for selling both the Curb smartphone application and the Curb backseat Passenger Information Monitor (PIM) and Payment System. His territory was the Central United States. His target clientele were any and all taxi fleets interested in utilizing mobile technology to attract and retain riders and drivers. He has a proven track record of successful sales of both technologies to fleets throughout his territory in cities such as (New Orleans, St. Louis, Cleveland, Chicago, Milwaukee, Minneapolis, etc.). Dan is highly focused on customer service and knows no limit on how far one should go to take care of his clients. This includes suiting up in a full replica of an Apollo era spacesuit to join Chicago's Adler Planetarium in thanking Chicago's Taxi drivers for their service.

#### Creator & Co-Founder - Taxi Share Chicago

October 2010-February 2012

Dan was the Concept Creator and Co-Founder of Taxi Share Chicago & Taxi Share San Francisco, a smart phone application that allowed taxi riders in both cities to quickly and easily share a taxi to popular destinations. The app was launched exclusively on Android in March of 2010 and was recognized as one of the Top Ten Apps of the Year by The Metro Chicago Information Center's Apps for Metro Chicago Contest <a href="http://tinyurl.com/l48rdte">http://tinyurl.com/l48rdte</a>. Dan and his app were also featured on local television news stations in both Chicago and San Francisco <a href="https://www.youtube.com/watch?v=90l96qdwA6w">https://www.youtube.com/watch?v=90l96qdwA6w</a>.

#### Founding Board Member - The Chicago Clean Energy Alliance (CCEA)

December 2009-February 2014

Dan was a founding board member of The Chicago Clean Energy Alliance (now merged with the Chicago Clean Energy Trust). The CCEA was an umbrella organization encouraging the exchange of ideas amongst professionals and corporations in the clean and renewable energy space. The CCEA attracted over 200+ attendees to its quarterly events and was sponsored by the likes of Tesla Motors, GM, Zero Motorcycles and The Law Firm of Holland & Knight. Dan used his legal expertise to obtain 501c6 status for The CCEA.

## Recurring Technology Expert - The Gary Meier Show, WGN.FM Chicago

November 2014-February 2015

Dan was a regular guest on The Garry Meir Show (ranked 32<sup>nd</sup> of the top 100 Talk Radio Hosts by Talkers.Com in 2014). Dan was brought on specifically to provide mobile technology advice and commentary to the show's listeners. Dan also used

this platform to forge alliances with mobile technology players such as Verizon & HTC to provide Gary's listeners with opportunities to win mobile technology devices and be introduced to the latest trends in the mobile technology space.

# REAL ESTATE SALES/SECURITIES/BANKING

# Director of Real Estate & General Counsel - Four Springs Capital, LLC

June 2010-February 2012

Responsible for a wide range of legal and brokerage assignments. Primary mission was to assist managing partner with the identification of new investment opportunities (single-tenant corporate leased real estate). Once property was identified, Dan utilized his legal expertise to capture and close on the asset. Also responsible for recruiting strategic partners as well as new associates.

## Commercial Real Estate Broker - Schwalb Realty / Sheldon Good & Co.

January 2007-June 2010

Responsible for developing new business. Primary focus was the bringing together of Buyers and Sellers of "off market" real estate transactions. Asset classes included commercial (retail, industrial, office), as well as multi-family, investment, and residential. Office was extremely entrepreneurial and thus deal size and type were virtually unlimited.

# Senior Real Estate Advisor - JPMorgan Chase

November 2003-January 2007

Advised high-net worth clients of JPMorgan Chase on a wide variety of real estate matters, including, but not limited to, acquisitions, dispositions, leasing, investment & Section 1031 Like-Kind Exchanges. Once client need was identified, referred client to most appropriate real estate brokerage professional to perform the desired transaction.

# Associate Broker - Pollina Corporate Real Estate/Lynch Realty Group

July 2000- August 2003

Primarily responsible for new business development. Canvassed mid-western corporations through cold calling and networking to identify and develop prospects with a variety of brokerage needs (acquisitions, dispositions and leasing). Consulted corporations on economic incentives.

# LEGAL PRACTICE

## Litigation Attorney - Leahy Eisenberg & Fraenkel/Brenner & Moltzen

October 1996- May 2000

Lead attorney on all cases assigned. Primary focus was in the field of insurance defense. Defended individuals and corporations pursuant to the terms of their insurance policies. Conducted interviews, site investigations, depositions and was lead attorney for over 13 trials by jury and bench.

# MANAGEMENT/MILITARY EXPERIENCE

#### Platoon Leader/Executive Officer - United Stated Army

May 1990-September 1993

Led, managed and trained over 120 soldiers. Responsible for setting performance objectives for unit, conducting performance reviews of senior non-commissioned officers, led investigations in cooperation with military police. Individually responsible for the use, care and accounting of ammunition, supplies and equipment valued in the millions of dollars.

# EDUCATION/LICENSES/ASSOCIATIONS

University of Illinois, Urbana-Champaign, IL, BA, 1990 (Political Science Major)

Northern Illinois University, Dekalb, IL, JD, 1996

(Inactive) Licensed Illinois Attorney/Member Illinois State Bar/License No. 6237047

(Inactive) Licensed Illinois Real Estate Broker/License No. 475105090

(Inactive) Series 22 & 63 Securities Licensee/FINRA CRD# 5576480

Taxi Limousine and Paratransit Association (TLPA) - Status: Current Member

Air Ground Transportation Association (AGTA) - Status: Current Member

International Association of Traffic Regulators - Status: Current Member

Chicago Traffic Club – Status: Current Member

Linkedin Profile - http://www.linkedin.com/in/djfedor747

# **ACTIVITIES**

Biking, Astronomy, Golf

# **TERRY WALKER**

Date

9/29/2017

**Prairie Crossing Charter School** 

# To Whom It May Concern::

Dan worked for me as our North American Sales Lead for 2+ years and I have known Dan personally since 2013.

Dan has communicated his desire to return to your board and I absolutely endorse and recommend him!

Dan is honest, sincere, optimistic and seems to deeply care about his daughters' education and that of their peers.

Dan has communicated his desire to bring coding to your school beyond his current program and again, I know he is passionate about the same.

Best of luck and your board will be in great shape with Dan as a member!

Sincerely,

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Terry Walker

# **ALEX THOMPSON**

Date

9/29/2017

Prairie Crossing Charter School

# To Whom It May Concern::

I highly recommend Dan Fedor for your board. I have worked with Dan at Nauto for the past two years. Dan has demonstrated unbelievable optimism and tenacity as our first and only sales person for the first 18 months of our company's existence.

Dan's people skills are second to none and his integrity is equally so.

Dan has shared his efforts with The Girls Who Code program with our office and he has communicated his desire to bring coding to your school. I can't think of a better person to lead such an effort, but regardless, he will be an asset to your board.

I am proud to call Dan my friend and co-worker and again, highly recommend him for this position!

Sincerely,

Docusigned by:

Mexander C Thompson

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Alex Thompson

# **GARRY MEIER**

# PRAIRIE CROSSING CHARTER SCHOOL

RE: DAN FEDOR/BOARD POSITION

To Whom It May Concern:,

I have known and worked with Dan for the last several years. Dan has and continues to be a guest on my podcast as my technology expert.

Dan has communicated to me that his desire for the school board is to help the school further strengthen its student body via the inclusion of technology, specifically, coding skills.

I can't think of a better person to lead such an effort. Dan has been kind, helpful and educational to both me and my audience with his love of technology.

I highly recommend Dan for the board position and wish your school much success this year.

Sincerely,

—DocuSigned by:

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Garry Meier

9/29/2017